



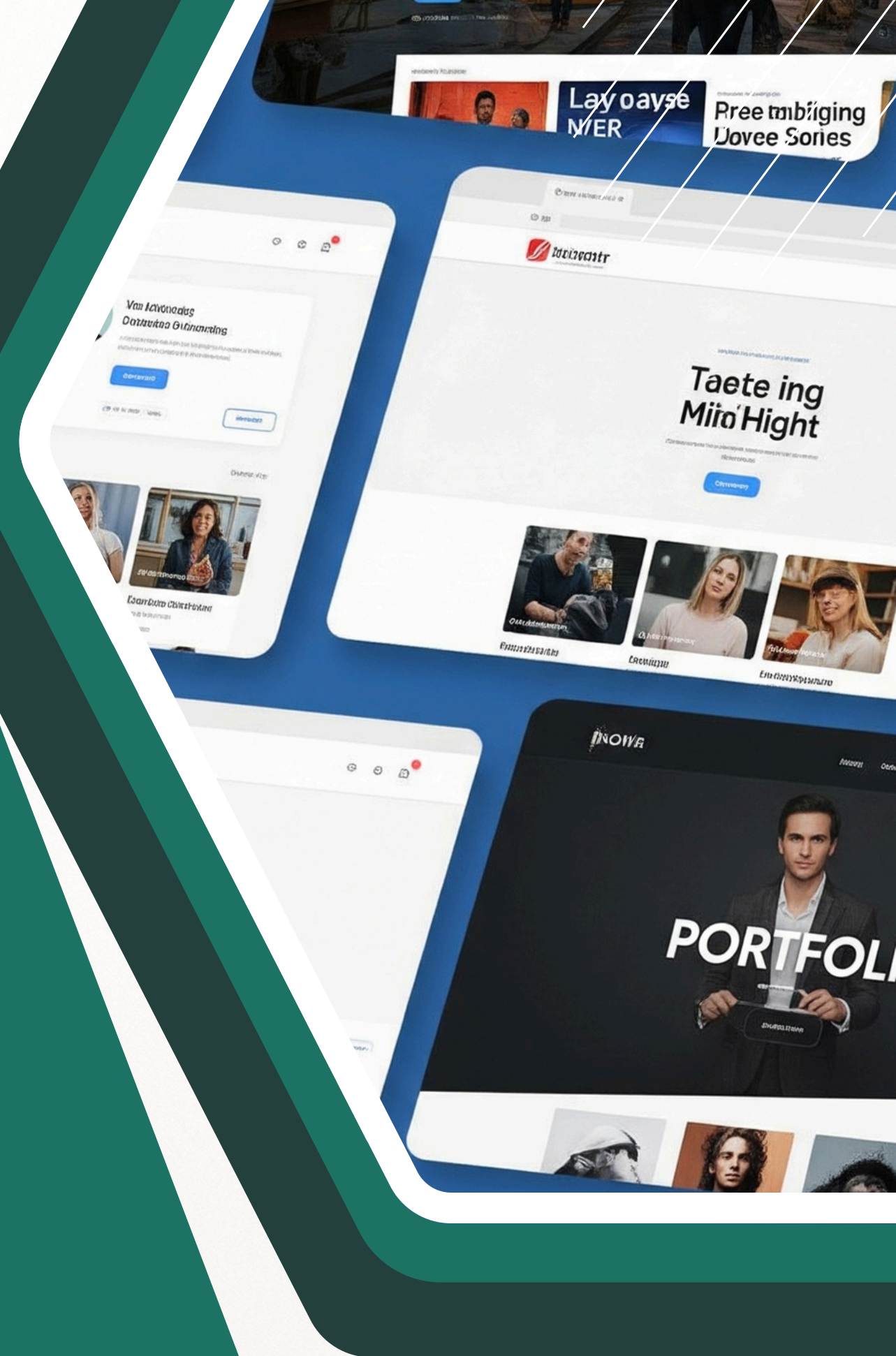
WEBSITE

"Website Designing & Creation – From
Idea to Launch!"



INTRODUCTION

A website is a collection of webpages that are available on the internet. These pages contain text, images, videos, and other content, and they are connected together using links. You can visit a website by typing its address (called a URL) into a browser like Chrome



TYPE OF WEBSITE

- static Website
- Dynamic Website
- E-commerce Website



STATIC WEBSITE

- Fix Content Usely
- 3 to 5 pages
- Not Do Any Function
- Cheper Cost To Make
- No Admin Panel ProvideBy Developer



DYNAMIC WEBSITE

- No Fix Content
- No Page Limit
- Functional Website
- More Costly Than Static Website
- Admin Panel Provide
ByDeveloper



E-COMMERCE WEBSITE

An E-commerce website is a website where people can buy and sell products or services online using the internet.



WHAT IS A DOMAIN?

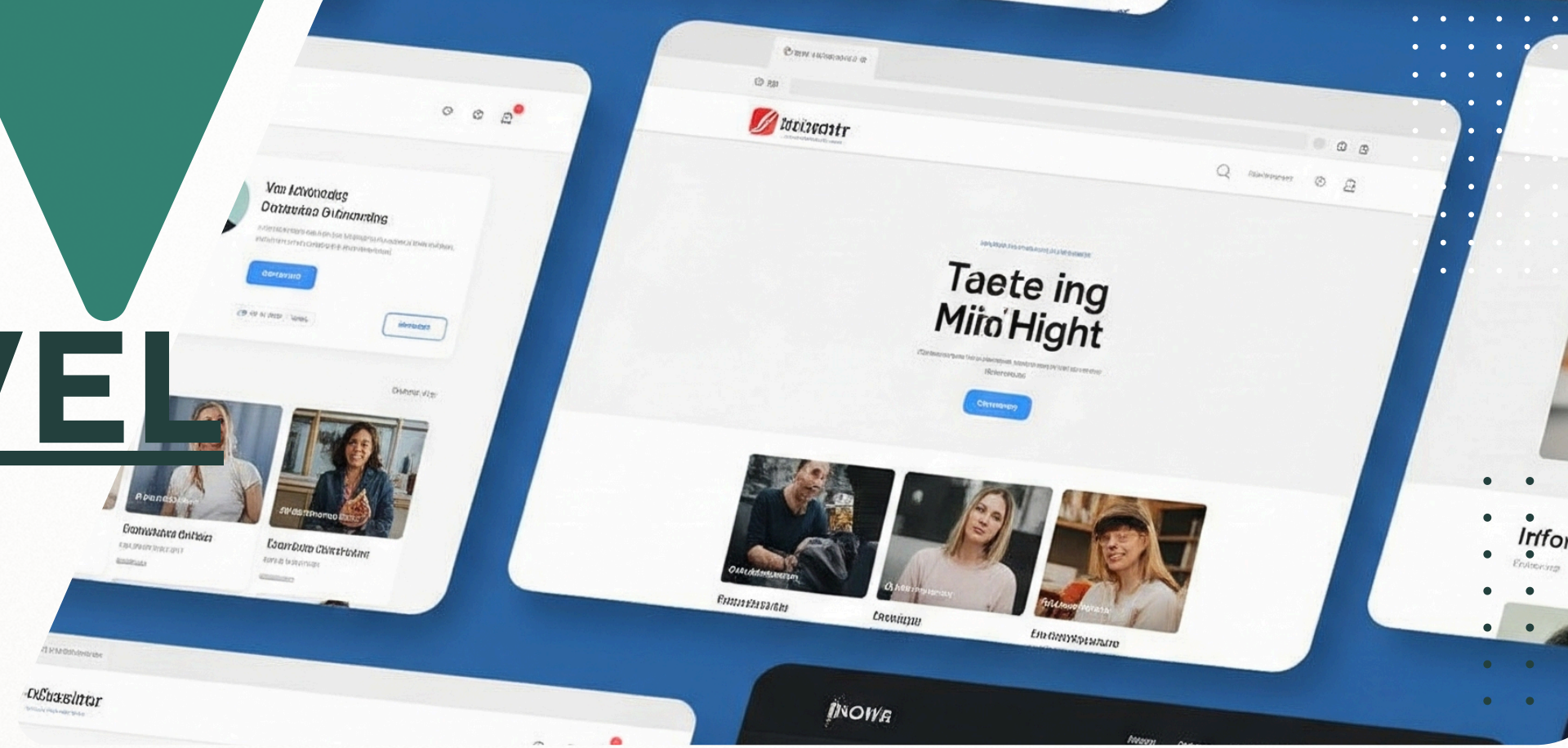
A domain is the name of a website that you type in the browser to visit it.

Types of Domain

- **Primary Domain**
- **Sub domain**
- **Top Level Domain (TLD)**



TYPES OF TOP-LEVEL DOMAINS (TLDS).



- Generic Top-Level Domains (gTLDs)
- Commonly Used Domains
- Country Code Top-Level Domains (ccTLDs)
- Descriptive Domains

GENERIC TOP-LEVEL DOMAINS (GTLDs)

These are the most common TLDs used for general purposes.

- **.com** - Business & general websites
- **.org** - Organization & NGOs, non-profits
- **.net** - Network & Tech & internet companies
- **.info** - Informational websites
- **.biz** - Small businesses

COMMONLY USED DOMAINS

These are used by specific groups or organizations.



- **.edu -Educational institutions (schools, colleges)**
- **.gov- Government websites**
- **.mil- Military organizations (mainly US)**
- **.int- International organizations**

COUNTRY CODE TOP-LEVEL DOMAINS

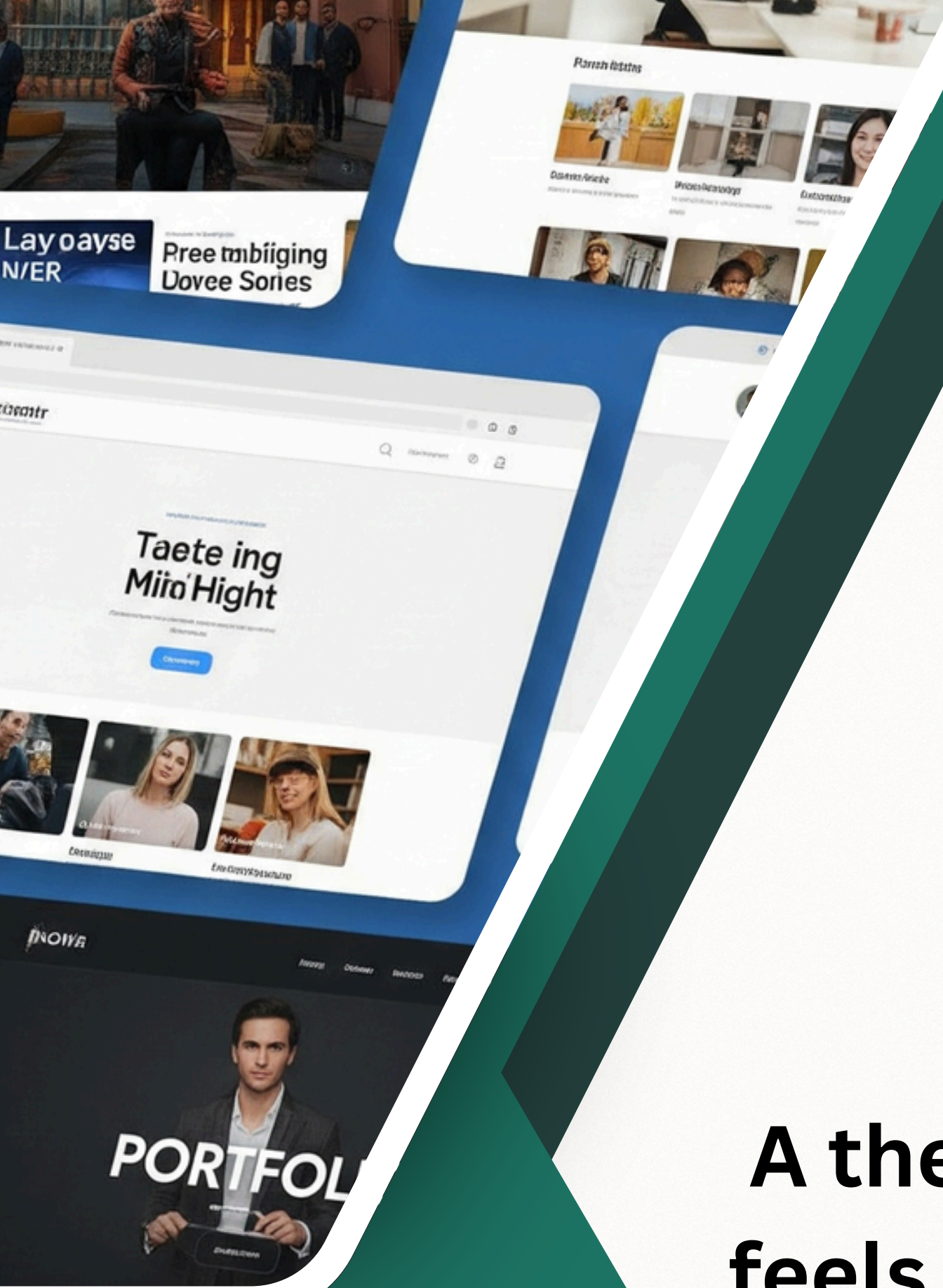
Used for websites based in specific countries.

- **.in - India**
- **.uk - united kingdom**
- **.cn – China**
- **.us – United States of America**
- **.ca – Canada**
- **.ru – Russia**
- **.nl – Netherlands**
- **.br – Brazil**
- **.eu – European Union**
- **.fr – France**
- **.au – Australia**

Descriptive Top-Level Domains

These are recently introduced and offer more options.

- **.tech** - Technology websites
- **.store**- E-commerce & stores
- **.blog**- Blogs and writers
- **.app**
- **.design**
- **.service**
- **.photography**
- **.agency**
- **.news**
- **.club**

The background features a collage of various website designs. At the top left, there's a section titled 'Lay oayse N/ER' and 'Free tmblig Dovee Series'. Below it, a website for 'Taete ing Miao Hight' is visible. At the bottom left, a 'PORTFOL' website with a man's image is shown. The right side of the image has a large green hexagonal shape with a dotted pattern.

4. WHAT IS A HOSTING ?

Hosting is the online space where all your website files, images, text, and code are stored. It's like renting a room on the internet for your website.

5. WHAT IS A THEME ?

A theme controls how your website looks and feels — like its layout, colors, fonts, and design structure.

6. WHAT IS A PLUGIN ?

A plugin is a small tool or app that adds extra feature to your website — like a contact form, SEO tools, speed boosters, or popups.

- Yoast SEO – for search engine optimization
- Elementor – for drag-and-drop page building
- Contact Form 7 – to create contact forms
- WP Rocket – to make your site faster

7. WHAT IS A CMS ?

Content Management System A CMS is a software that helps you create, manage, and update a website without needing to know coding

- **WordPress-** Most popular CMS, blogging, business websites
- **Wix-** Drag-and-drop website builder
- **Shopify-** E-commerce (online stores)
- **Drupal-** For advanced and complex websites
- **Joomla-** Flexible, suitable for many types of websites

8. WHAT IS WORDPRESS?

WordPress is a free tool that helps you make websites and blogs easily — even if you don't know how to code.

- No coding required
- Thousands of ready-made themes
- Easy to add features with plugins Mobile-friendly design
- SEO-friendly (helps in Google ranking)
- Free to use (WordPress software is free)
- Used by beginners and big companies
- Suitable for any type of website
- Easy to manage and update
- Helps grow your online presence

9. TYPE OF WORDPRESS

WordPress.com

A fully managed platform — you don't need to buy hosting.

Features:

- Hosting is included
- Easier to start for beginners
- Limited customization (unless you pay)
- Good for small blogs or simple websites

WordPress.org

You download WordPress and install it on your own hosting.

Features:

- Full control over your website
- Choose any theme or plugin
- Better for business, blogs, and online stores
- You need to buy hosting and a domain name

THANK YOU

